# MADEIRA STARTUP RETREAT

TOURISM & TRAVEL STARTUPS

WWW.RETREAT.STARTUPMADEIRA.EU

TURISMO DE PORTUGAL

# DEMO DAY

[4th Edition]

**November 17th, 2021**

Museu Casa da Luz | Funchal

## > Program

**14h15** > Welcome @ Museu Casa da Luz
**14h20** > The 4th Edition [by Startup Madeira]: Overview
**14h25** > Tourism Strategy in a Disrupting World
Sérgio Guerreiro - Senior Director, Knowledge Management & Innovation at Turismo de Portugal
**14h45** > Our startups*
Boser (Portugal)
CoworkIntel(Spain)
Globe4all (Russia)
Nomad Stays (France)
RemoteCamp (Russia)
RouteRavel (Estonia)
Table4one (Ireland)
Travel Buddy INC. (USA)
Travel Class (Russia)
Tryp.com (Denmark)
**15h40** > Madeira Living HUB!
Miguel Albuquerque – President of the Regional Government of Madeira
**16h00** > Coffee-Break
**16h20** > Improving Business, Growth, and Marketing Strategies!
João Freitas - Director of Growth & Partnerships at Host Hotel Systems
**16h35** > Sustainable Solutions with Digital Bridges
Kate Wolfenden – Co-Founder 103 Ventures
**16h50** > Irreverent Hotels vs Classic Hotels
Henrique Tiago de Castro – General Manager at MAMA Shelter
**17h05** > Future Innovation Challenges
António Nabais de Carvalho – Coordinator at Haddad Entrepreneurship Institute
**17h20** > Ecosystem Development – From Madeira to the World!
Carlos Soares Lopes – CEO at Startup Madeira
**17h30** - **18h00** > Networking Session